DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK BEGINNING MONDAY, JANUARY 13TH

Monday Jan. 13 3:00 P.M.	MARIA JERITZA GREETS STUDENTS AT TRAPHAGEN	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

Mme. Jeritza, Metropolitan Opera singer, will be guest of honor, and three of her costumes will be on display. Also, several brilliant Worth gowns, in addition to much beautiful jewelry. Open to public through Jan. 18. Contact: Dorothy Tyroler, CO. 5-2077.

Postponed Jan. 13	THE EMME MILLINERY FASHION SHOW, ORIGINALLY SCHEDULED FOR MONDAY, JAN. 13, HAS BEEN POSTPONED TO THURSDAY, JAN. 16, AT 4:00 P.M.

Monday Jan. 13- Jan. 16	19TH ANNUAL CAMP INSTRUCTIONAL COURSE	S. H. CAMP COMPANY (200 MADISON AVENUE)	McALPIN HOTEL B'WAY AT 34TH ST.

Registrations close Dec. 30. Tuition free. Contact: Educational Dept., S. H. Camp Co., Jackson, Mich. Publicity: Frank H. Kaufman, CH. 4-5798.

Monday Jan. 13- Jan. 17	THIRTY-SIXTH ANNUAL CONVENTION	NATIONAL RETAIL DRY GOODS ASS'N	HOTEL PENNSYLVANIA BALLROOM

Theme: "Dynamic Distribution in a Free Economy". More than 5,000 retailers are expected to attend the sessions which will open at breakfast and continue through evening meetings during the five-day gathering. Nancy Craig, WJZ commentator, will, at the opening luncheon interview Lou Hahn, General Manager of NRDGA, Major Benjamin H. Namm, President of the NRDGA and Chairman of the Board of Namm's Department Store and Irwin D. Wolf, Vice-President of Kaufmann's. This program will be broadcast from the Ballroom. Hundreds of exhibits by manufacturers will be a feature of the convention. Contact: Charles E. Harner, CH. 4-8780.

Tuesday Jan. 14 9:30 A.M.	SPRING MILLINERY BREAKFAST CLINIC	MILLINERY MERCHANDISING EXECUTIVES ASSOCIATION	WALDORF-ASTORIA PERROQUET SUITE

Annual Spring clinic of the Millinery Merchandising Executives' Association, with experts in the fashion, merchandising and business worlds discussing trends, problems and developments. Virginia Pope, fashion editor, N. Y. Times, will act as director of the Clinic. Attendance by invitation only. Publicity: Ruth Weintraub, PL. 3-2116.

Tuesday Jan. 14 10:00 A.M.- 4:00 P.M.	SECOND ANNUAL BRIDAL CONSULTANTS' CLINIC	MADEMOISELLE MAGAZINE	RITZ CARLTON HOTEL

Day-long clinic for bridal consultants, bridal dress buyers and merchandise managers of Mademoiselle's tie-in stores across the country. Attendance strictly by invitation. Contact: Wilma Libman Bell, Promotion Director, MU. 3-8910.

Tuesday Jan. 14- Jan. 15	EXHIBIT OF SPRING STYLES FOR MEN	MEN'S FASHION GUILD OF NEW YORK	SAVOY PLAZA HOTEL BALLROOM

A complete wardrobe of fashions for men, from shorts to topcoats, presented by the 25 members of the men's Fashion Guild of New York. Featuring the Guild's latest official colors: Harbor Blue, Skyline Red, and Liberty Gray. Press showing on Tuesday, Jan. 14, from 10:00 A.M. to 12:30 P.M. Continuous showing from 1:00 P.M. to 9:00 P.M. on Tuesday and Wednesday. Trade and press are cordially invited. Contact Milton Sutton, Public Relation Dept., The Zlowe Co., VA. 6-4885.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 14 3:00 P.M.	SHOWING OF HAND-KNITTED FASHIONS	JOHN WANAMAKER	4TH FLOOR HOME STORE

Presentation of hand-knitted fashions for day and evening in Wanamaker's Art Needlework Department on the Fourth Floor. Included will be sweaters, gloves, dresses, evening coats, hats, scarfs, bed jackets--as featured in the January Vogue Knitting Book. Open to public. Contact: Wanamaker's, ST. 9-4700.

Tuesday Jan. 14 4:00 P.M. Cocktails	SPRING MILLINERY SHOWING FOR PRESS	MARY GOODFELLOW (23½ EAST 61 ST.)	HAMPSHIRE HOUSE COTTAGE

Mary Goodfellow will present her new Spring and early Summer millinery to the press at a cocktail party. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.

Tuesday Jan. 14 4:00 P.M.- 7:00 P.M. Cocktails	GLASS PANTS PARTY: "FANTASY OF PANTASIES"	JULIUS KAYSER & CO.	500 FIFTH AVENUE 6TH FLOOR

On the occasion of the opening of their new glass showrooms, Julius Kayser & Co. will present an "out of this world" entertainment and cocktail party for the press. Attendance strictly by invitation. Publicity: Ruth LeBron, WI. 2-8200.

Tuesday Jan. 14 7:00 P.M. Dinner	SPRING HAT FASHION SHOW AND DINNER	MILLINERY STAB. COMM.; MILLINERY FASHION BUREAU	HOTEL ASTOR GRAND BALLROOM

Semi-annual Spring millinery fashion show and dinner. The following milliners will present new trends in hats:

UPTOWN MILLINERS
Anita Andra
Braagaard
Hattie Carnegie
Bernice Charles
Lilly Dache
delle Donne
Emme
Peg Fischer
Walter Florell
Germaine Montabert
Gladys & Belle
Mary Goodfellow
Harryson Hats
Mago Hayes
G. Howard Hodge
Jeanne Tete
John-Frederics
Lenesta
Miriam Lewis
Edgar J. Lorie
Lydia
Milgrim Hats
Laddie Northridge
Mme. Pauline
Florence Reichman
Mme. Reine
Sally Victor
Vogue Hats

POPULAR PRICED MAKERS
Alba Hat Co.
Alfreda
Amrose Hat, Inc.
Berkley Hats
Brandt Millinery Co.
Joe Cohn Hats
Croyden Hats
Abe Del Monte Co.
Elizabeth Hat Co.
Flanzig Bros.
Oscar Friedman
Harry Furst
B. J. Goldenberg
Goldstone-Weber
Greenstein & Flaum
Harry Hikand
Lesser-Lasoff, Inc.
Luxor Hat Co.
Walter K. Marks
Millinery Fashion Creators
Frances & Walter Nelkin
Parfait Hats
David Rothman
Morris Schachter & Co.
Schen Hats
Schwartz & Rosenfeld
William Silverman
Woodmere Hat Co.

JUNIOR MAKERS
Bertlyn
Betmar's (John-Frederics Jr.)
Greenberg-Fisch
Ann Koppelman
Madcaps
Park Avenue Jrs.
Playtoppers
Radcliffe Fashions
Vic-Debs

Commentator: Mrs. Maude G. Moody, millinery fashion editor, Women's Wear Daily. Tickets: $16.50 (including dinner); show only, $8.50 (mezzanine). For tickets, contact: Millinery Stabilization Commission, 1450 Broadway, Ch. 4-6547. Press by invitation. Publicity: Mary Kelley, MU. 2-2603.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 15	"MARCH OF DIMES" CAMPAIGN (Jan. 15-Jan. 30).		
Wednesday Jan. 15 9:30 A.M. Breakfast	"YOUNG THINGS" SHOWING OF NEW COTTONS	ELLEN HEWITT OF DELPHI	HOTEL PIERRE COTILLION ROOM
	Ellen Hewitt of Delphi will present her new collection of "Young Things" for the Teen-age set at a breakfast showing for the press and trade. Attendance by invitation only. Hotel Pierre Publicity: Florence Lanthier, EL. 5-3644. Ellen Hewitt Publicity: Mildred Kaldor, BR. 9-9399.		
Wednesday Jan. 15 9:30 A.M. Breakfast	"MIDSUMMER NIGHT'S WEAR" SLEEPING FASHIONS	GEORGE W. HENSON & SON (GREENVILLE, TEXAS)	WALDORF-ASTORIA JADE ROOM
	Dramatic sleeping fashions in celanese silk jersey for summer nights. Press and buyers by invitation only. Publicity: Virginia Gates Marsh, BR. 9-6100.		
Wednesday Jan. 15 1:00 P.M. Luncheon	SHOWING OF ORIGINAL GOWNS BY EDITH HEAD	PARAMOUNT PICTURES	WALDORF-ASTORIA SERT ROOM
	Preview of fashions worn by Loretta Young and Virginia Field in the forthcoming Paramount picture, The Perfect Marriage, produced by Hal Wallis, and featuring ten glamorous nightgowns in addition to other exciting creations designed by Edith Head. Also, "The Business Girl Silhouette", with clothes worn by Joan Caulfield in Welcome Stranger and Dear Ruth; and by Lizabeth Scott in Desert Fury; the "Latin American Silhouette" in fashions created for Dorothy Lamour in My Favorite Brunette; "The Peg Top Peplum, 1915" as illustrated by Betty Hutton in Perils of Pauline; "The Hour Glass, 1900" by Joan Fontaine in Emperor Waltz. Hats by Lilly Dache. Commentator: Edith Head. Public by reservation. Press by invitation. For reservations, contact: "Frank", headwaiter, EL. 5-3000. Paramount Publicity: Aileen St. John Brenon, BR. 9-8700. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.		
Wednesday Jan. 15 4:00 P.M. Cocktails	OPEN HOUSE TO INTRODUCE NEW PACKAGE	ABERLE, INC.	385 FIFTH AVENUE ROOM 1401
	Cocktail party at Aberle's redecorated offices with introduction of new hosiery package. Attendance by invitation only. Publicity: Mello M. Meldram, AS. 4-0377.		
Wednesday Jan. 15 4:30 P.M. Cocktails	NEW SOPHIE READY-TO-WEAR MILLINERY	SAKS FIFTH AVENUE	27 WEST 56TH ST. 7TH FLOOR
	Press preview and cocktail party at the new Saks 5th Avenue ready-to-wear millinery studio at 27 West 56th St., to introduce their new collection of exclusive Sophie millinery. Attendance by invitation only. Publicity: Helen Kauper, PL. 3-4000.		
Wednesday Jan. 15 9:00 P.M.	PRESENTATION OF 1946 TOBE AWARD	TOBE & ASSOCIATES	RITZ CARLTON HOTEL CRYSTAL GARDEN
	The fourth annual Tobe award will be made to an outstanding department store owner for his distinguished contribution to American retailing. Speakers: Leo Cherne, Dr. Isador Lubin, Frances Perkins, Professor McNair of Harvard Business School. Trustees of the award are Dorothy Shaver, Adam L. Gimbel, Joseph Kasper, Stanley Marcus, Professor Malcolm P. McNair and Madame Tobe. Attendance by invitation only. Contact: Beatrice Cannon, Secretary, Committee of Arrangements.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 15- Mar. 9	THEATRE COSTUMES AND SCENIC DESIGNS	MUSEUM OF MODERN ART	AUDITORIUM; THEATRE GALLERIES
	Exhibition of Eugene Berman's costumes and scenic designs for theatre and ballet ranging from little-known early works to recent drawings for the Ballet Theatre production of "Giselle." Contact: CI. 5-8900.		
Wednesday Jan. 15- Mar. 23	EXHIBITION: MOBILE DESIGN	MUSEUM OF MODERN ART	YOUNG PEOPLE'S GALLERY
	Exhibition resulting from an experiment by the Museum of Modern Art's Educational Program stressing motion and an inventive use of materials in design. The objects shown, all in three dimensions, are semi or purely abstract. Installations planned by students. Contact: CI. 5-8900.		
Thursday Jan. 16 4:00 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY	EMME	21 EAST 56TH STREET
	Showing of Emme's new Spring millinery to the press during cocktails. Attendance by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.		
Thursday Jan. 16 4:00 P.M.- 5:30 P.M. Cocktails	NEW CLASSICS AND MATERNITY FASHIONS	McKETTRICK-WILLIAMS INC. (1350 BROADWAY)	RITZ CARLTON HOTEL CRYSTAL GARDEN
	Showing of pure dye and pure silk dresses by McKettrick-Williams. Also a 10 minute movie. Attendance by invitation only. Contact: Sheila Hawkins, McKettrick-Williams, WI. 7-4438. Publicity: Rosemary Sheehan, CI. 7-8060.		
Thursday Jan. 16 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW OF "GALLERY OF TIES"	ARTHUR SIEGMAN, INC.	HOTEL PLAZA BAROQUE SUITE
	Necktie showing by Arthur Siegman of "Signets' Gallery of Ties." By invitation only. Publicity: Elizabeth Maher Associates, EL. 5-4248.		
Thursday Jan. 16 5:00 P.M.- 6:00 P.M. Cocktails	MALE TESTED FASHION PRESENTATION	COSMOPOLITAN MAGAZINE	STORK CLUB
	Preview of rainwear to be shown to a select male celebrity jury under the direction of Hinda Gould, Fashion Editor. By invitation only. Contact: Louise Whitney, Merchandise Editor, CO. 5-7300.		
Friday Jan. 17 9:00 A.M. On	NINTH ANNUAL BRIDAL BUSINESS CLINIC	THE BRIDES' MAGAZINE	WALDORF-ASTORIA
	The Bride's Magazine will present its Ninth Annual Bridal Business Clinic at the Waldorf-Astoria for the entire day, beginning at 9:00 A.M. with Continental Breakfast, and ending with a gala Champagne Party on the Starlight Roof. Bridal Secretaries and Retailers from coast to coast will be on hand for a day of informative glamour. Produced by the Department of Merchandising Service, Alice Rydell, Director; Virginia Andrews, reservations, MU. 2-1490.		
Jan. 17	NATIONAL THRIFT WEEK (Jan. 17-Jan. 23)		
Tuesday Jan. 21 12:30 P.M. Luncheon	"MARCH OF DIMES" FASHION SHOW	NEW YORK DRESS INSTITUTE	WALDORF-ASTORIA GRAND BALLROOM
	Spring and Summer fashions by top New York designers will be presented at the third annual "March of Dimes" Fashion Show in New York for the benefit of the National Foundation for Infantile Paralysis, Greater N.Y. Chapter. Reservations: $12.00 and $20.00 per person. For tickets, contact Mrs. Barbara Cushing Mortimer, CI. 6-8609. Press by invitation only. Production staged by Lester Gaba. Publicity: Eleanor Lambert, PL. 5-8580.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 21 2:30 P.M.	SHOWING OF PATTERNS "SIZED-TO-HEIGHT"	GIMBEL BROS.	4TH FLOOR FABRIC DEPT.
	Butterick Patterns, in cooperation with Gimbel's, will present 12 outfits based on their new patterns "sized to height" for women under 5'5". Open to public. Publicity: Jane Daily, PE. 6-5100, Ext. 600.		
Tuesday Jan. 21 4:30 P.M. Tea	NEW SPRING AND SUMMER FASHIONS	JANET TAYLOR	105 WEST 40 ST. PENTHOUSE
	After a four-year absence, Janet Taylor will return with a press showing of her new Spring and Summer collection. Attendance by invitation. Publicity: Billie Gould, Inc., LA. 4-8773.		
Wednesday Jan. 22 1:00 P.M. Luncheon	SPRING SUITS AT LUNCHEON SHOW	RUSSEKS FIFTH AVE.	WALDORF-ASTORIA SERT ROOM
	New suits for spring will be previewed by Russeks during luncheon. Public by reservation. Press by invitation. For reservations, contact: "Frank", EL. 5-3000. Russeks Publicity: Helen Moran, WI. 7-1900. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.		
Wednesday Jan. 22 1:00 P.M. Luncheon	TREND-SETTING MILLINERY FASHIONS	CHANDA (425 FIFTH AVE.)	HOTEL PIERRE COTILLION ROOM
	"Poems of Youth" -- trend-setting millinery by Chanda will be presented at a luncheon fashion show. Public by reservation. Press by invitation. For reservations, contact "Jack", Cotillion Room head waiter, RE. 4-5900. Publicity: Florence Lanthier, EL. 5-3644.		
Wednesday Jan. 22 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW OF MODEL APARTMENT	JAMES McCREERY & CO.	BANK FOR SAVINGS 200 FOURTH AVENUE
	The James McCreery decorating shop has set up a model apartment in the Bank for Savings at Fourth Avenue and 23rd Street. By invitation only. Publicity: Alice Hutton, WI. 7-7000.		
Thursday Jan. 23 3:00 P.M.	PRESS PREVIEW: NEW MILLINERY COLLECTION	GERMAINE VITTU	509 MADISON AVENUE SUITE 908-910
	Exclusive millinery for Spring and early Summer by Germaine Vittu. Presentation by Mme. Paule Madoc. Press strictly by invitation. Publicity: Anna T. Moore, ST. 9-6000.		
Jan. 26	YOUTH WEEK (Jan. 26-Feb. 2)		
Beginning Monday Jan. 27	LONDON DESIGNERS SET OPENING DATES	INCORPORATED SOCIETY OF LONDON FASHION DESIGNERS	LONDON ENGLAND
	Jan. 27: Worth and Victor Stiebel; Jan. 28: Digby Morton and Bianca Mosca; Jan. 29: Molyneux and Charles Creed; Jan. 30: Peter Russell and Hardy Amies; Jan. 31: Norman Hartnell and Angele Delanghe. Non-members of the Society showing during this week include: Jacqueline Vienne, Mattli, Clive Duncan, Strassner and Wallace.		
Wednesday Jan. 29 1:00 P.M. Luncheon	LUNCHEON FASHION PRESENTATION	ARNOLD CONSTABLE	WALDORF-ASTORIA SERT ROOM
	Spring suits, coats and dresses will be presented by Arnold Constable during luncheon. Public by reservation. Press by invitation. For reservations, contact: "Frank", EL. 5-3000. Arnold Constable Publicity: Hazel Stewart, CA. 5-2300, Ext. 202. Waldorf Publicity Office: Annette Goodrich, EL. 5-3000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 29 1:00 P.M. Luncheon	PRESS LUNCHEON AND THEATRE PARTY	LANE BRYANT	465 FIFTH AVENUE THIRD FLOOR

Lane Bryant will give a preview of its new Fifth Avenue building to the press at a Luncheon-Theatre party to celebrate the opening of their new store. An original musical comedy story of Lane Bryant's history, featuring well-known personalities, will be given at 2:00 P.M., followed by a guided tour of the store. Attendance by invitation only. Publicity: Jerome Klein or Roslyn Kaye, LE. 2-0200, Ext. 9 or 10.

Wednesday Jan. 29 2:30 P.M.	SHOWING OF FASHIONS UNDER FIFTY DOLLARS	B. ALTMAN & CO.	3RD FLOOR

Fashion presentation of clothes that cost less than $50.00. Open to public. Publicity: B. Altman & Co., MU. 9-7000.

Postponed Jan. 30 — TEH DATE OF "SOUTHERN HOSPITALITY COCKTAIL PARTY", ORIGINALLY SCHEDULED BY OLD SOUTH PERFUMERS FOR THE OPENING OF THEIR WILLIAMSBURG ROOM AT 347 FIFTH AVENUE, HAS BEEN CHANGED TO WEDNESDAY, FEBRUARY 5TH.

Week of Feb. 1	NEW YORK AVIATION SHOW	UNITED EXPOSITIONS CORP. (145 EAST 53 ST.)	GRAND CENTRAL PALACE

The New York Aviation Show of 1947, showing personal planes, aircargo, travel and aviation equipment with related products or services. The show opens at 1:00 P.M. and runs daily thereafter from 11:00 A.M. to 10:30 P.M., except February 2nd, when it opens at 1:00 P. M. Publicity: Frank Johnson, Public Relations Director, PL. 9-5846.

Beginning Monday Feb. 3	OPENING OF SUMMER LINES	THE SPORTSWEAR GUILD	MANUFACTURERS' SHOWROOMS

These summer showings are part of the Guild's seasonal alignment program, represented by 3 collections a year--Summer, in Feb.; Fall, in June; Resort and Spring, in Oct. Members of the Sportswear Guild include:

ADLER & ADLER	KANE-WEILL, INC.	ZOLTAN ROSENBERG
DAVIDOW	MUTUAL-ROSENBLOOM	SPORT-CRAFT
DAVID M. GOODSTEIN	CHARLES W. NUDELMAN	STAR-MAID DRESSES

Contact individual manufacturers.

Beginning Monday Feb. 3	FOGA TO SHOW SUMMER LINES	FASHION ORIGINATORS' GUILD OF AMERICA, INC.	MANUFACTURERS' SHOWROOMS

February collections will be the only lines for the season, comprising, with the Spring and Fall, a permanent program for three seasons a year. Guild houses presenting Summer lines include:

HANSEN BANG, INC.	FRED GREENBERG DRESS CO.	MORRIS & MARCUS
BEN BARRACK, INC.	JOSEPH HALPERT, INC.	PARNIS-LIVINGSTON
WILLIAM BASS DRESS	HORWITZ & DUBERMAN	BEN REIG, INC.
CAPRI FROCKS	INTERNATIONAL DRESS CO.	C. H. D. ROBBINS CO.
CARLYE DRESS CORP.	JUNIOR LEAGUE FROCKS	PAUL SACHS ORIGINALS
DEITSCH, WERSBA & COPPOLA	KAPLAN & GRABOIS	MARTIN SIMON, INC.
	SAMUEL KASS GOWNS, INC.	HERBERT SONDHEIM
FOX-BROWNIE, INC.	LA RUE DRESSES, INC.	FRANK STARR, INC.
ED GERRICK, INC.	DAVID LEONARD & LEVINE	SUZANNE-AUGUSTINE
A. GOODMAN & CO.	MARY LEE, INC.	HANNAH TROY, INC.

Publicity: Leonard W. Gendler, Exec. Secy., CH. 4-6945.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 5 5:00 P.M. Cocktails	SOUTHERN HOSPITALITY COCKTAIL PARTY	OLD SOUTH PERFUMERS	347 FIFTH AVENUE 13TH FLOOR
	Party for press and toiletries buyers to celebrate the opening and to dedicate the new Williamsburg Room for Old South Perfumers at their N. Y. showroom. Note change of date. By invitation only. Contact: Muriel Johnstone, 9 Rockefeller Plaza, CI. 5-7880.		
Wednesday Feb. 12 4:00 P.M. Cocktails	"PACK 'N' GO" FABRIC FASHION PRESENTATION	CROWN SOAP 'N' WATER FABRICS	HOTEL PIERRE BALLROOM
	New "Pack 'n' Go" prints, based on a travel theme -- by land, by sea, by air -- will be presented by Crown Soap 'n' Water Fabrics. For press, trade, manufacturers and buyers, by invitation only. Arrangements: Dorothea McCann, Crown Fabrics, 38 White St., CA. 6-3131. Publicity: Peter McDonnell, Inc., Empire State Building, CH. 4-8850.		
Thursday Feb. 13 11:00 A.M.	PRESS PREVIEW: SPRING CUSTOM MILLINERY	JAY THORPE	3RD FLOOR MILLINERY SALON
	Jay Thorpe will present new Spring custom-order hats in the millinery salon on the 3rd floor. Attendance by invitation only. Publicity: Bette Benfield, CI. 7-4300.		

PRESS OPENINGS: SPRING CUSTOM-ORDER COLLECTIONS

PREVIEWS OF CUSTOM-ORDER SPRING COLLECTIONS ARE FOR MEMBERS OF THE PRESS WHO HAVE BEEN SPECIFICALLY NOTIFIED AND INVITED

Tuesday Feb. 25	THE TAILORED WOMAN At 2:30 P.M.	742 FIFTH AVE.	PUBL.: BELLE I. GILLIS,	PL. 5-2500
Wednesday Feb. 26	MILGRIM At 10:30 A.M.	6 WEST 57TH ST.	PUBL.: RUTH WALTZ,	CI. 7-7200
Monday March 3	BERGDORF GOODMAN At 5:30 P.M.	754 FIFTH AVE.	PUBL.: FLORENCE NEFF,	PL. 3-7300
Tuesday March 4	JAY THORPE At 2:30 P.M.	29 WEST 57TH ST.	PUBL.: BETTE BENFIELD,	CI. 7-4300
Wednesday March 5	SAKS FIFTH AVENUE At 2:30 P.M.	611 FIFTH AVENUE,	PUBL.: HELEN KAUPER,	PL. 3-4000
Thursday March 6	HENRI BENDEL At 10:30 A.M.	10 WEST 57TH ST.	PUBL.: FRANCES ANDERSON,	CI. 7-1100
Thursday March 6	STEIN & BLAINE At 2:30 P.M.	15 WEST 57TH ST.	PUBL.: ELEANOR LAMBERT,	PL. 5-8580
Monday March 10	BONWIT TELLER At 11:00 A.M.	721 FIFTH AVE.	PUBL.: DOROTHY IVERSON,	EL. 5-6800

FASHION JOBS

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RETAIL FASHION COPY -- a challenging job requiring a flair for interest-snaring copy, knowledge of high fashion and merchandising. Box JW-16

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TOP-FLIGHT COPY-WRITER fashion, cosmetics; retail, agency exp, creative, mdse minded; High fashion & proud of it, but able to sell & sell hard. EARNS high sal. JW-20

Girl with magazine, newspaper writing, rewrite research and publicity background, wants stimulating job utilizing this experience. Box JW-21

FASHION APPRENTICE. College graduate, attractive, intelligent. Background secretarial, modeling, some fashion writing. Box JW-22

FASHION ARTIST. Out-of-town and small specialty shop experience. Young, clever, original; attended leading art schools here and abroad. Box JW-23

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44 West 52 Street
New York 19, N.Y.
(EL. 5-3998)

JOBS AVAILABLE

PUBLIC RELATIONS AND PUBLICITY. Clever young beginner offered opportunity to learn public relations as assistant to advertising executive. Box JA-10

ASSOCIATE EDITOR for small fashion trade publication. Must have had practical market and fashion writing experience. Box JA-11

ADVERTISING ASSISTANT to do copywriting in large store. Good advertising experience essential. College graduate. Good job for right person. Box JA-12

SECRETARY for executive of important cosmetics firm. College graduate preferred; must have had experience in similar position. Box JA-13

PRICE OF 4-LINE INSERTION

Job Wanted.....$2.50
Job Available.....$5.00

Format: 4 lines of 39 characters to a line.

Deadline: Tuesday at 5:00 P.M.

All insertion orders must be accompanied by check or money order.